

FOR IMMEDIATE RELEASE

Lyrium on Sustainable Innovation at Hong Kong Broadband Network

Hong Kong, 14 December 2016 – Lyrium Venture Partners (“Lyrium”) announced today that its co-founder, Gerard Escaler, was invited to deliver the keynote presentation at Hong Kong Broadband Network’s (“HKBN’s”) monthly management meeting for its top 150 executives at its Hong Kong office.

At the request of William Yeung, Executive Vice-Chairman, and NiQ Lai, Chief Executive Officer, Mr. Escaler was invited to discuss climate change and sustainable innovation with their executives and co-owners. Mr. Escaler delved into the climate science behind how the world is changing, supported by fact-based evidence and statistics, along with the investment opportunities inherent in the clean energy sector. He concluded with clear and direct strategies to drive change and illustrated these with several case studies. The event was well received and simultaneously live-streamed to an additional 350 HKBN executives at their Guangzhou office.

“I am honored to have been invited by William and NiQ to address HKBN’s executives and highlight both the urgent need for change, as well as the new opportunities that this presents,” Mr. Escaler commented. “Additionally, I believe HKBN’s co-ownership model is not only groundbreaking but also worthy of emulation, as is their dedication to making Hong Kong ‘a better place to live.’ We anticipate many more exciting developments from HKBN’s dynamic leadership team.”

About Lyrium Venture Partners Limited

Lyrium is a leading innovation hive – a hybrid strategy consultancy and incubator – that enables companies to accelerate growth and adapt to rapidly evolving markets. From multinational and institutional clients to early-stage, start-up ventures, Lyrium applies our unique blend of quantitative and qualitative analysis, integrated with our pragmatic and creative thinking, to help our clients identify the right opportunities and create a lasting culture of innovation. Lyrium’s solutions include Innovation & Design, Human Capital, Principal Investment, and Social Impact. Visit us at www.lyrium.co.

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About Hong Kong Broadband Network

Hong Kong Broadband Network (HKBN) is Hong Kong’s largest provider of residential high-speed fibre broadband service (symmetrical 100Mbps to 1000Mbps) by number of subscriptions, and a rapidly growing enterprise solutions provider. We offer a diverse portfolio of premier telecom solutions to personal and enterprise markets, including broadband, mobile, entertainment, voice communications, cloud solutions, data facilities and system integration. HKBN Group is a subsidiary of HKBN Ltd., which is listed on the Main Board of The Stock Exchange of Hong Kong Limited (SEHK: 1310). Further information can be found at www.hkbn.net.