

FOR IMMEDIATE RELEASE

Lyrium Accepted into Forbes Communications Council

Forbes Communications Council Is an Invitation-Only Community for Executives in Communications, Marketing, and PR.

Hong Kong, 16 January 2020 – Lyrium Venture Partners (“Lyrium”) has been accepted into Forbes Communications Council, an invitation-only community for executives in communications, marketing, and public relations.

Gerard Escaler was vetted and selected by a review committee based on the depth and diversity of his experience. Criteria for acceptance include a track record of successfully impacting business growth metrics, as well as personal and professional achievements and honors.

“We are honored to welcome Gerard Escaler into the community,” said Scott Gerber, founder of Forbes Councils, the collective that includes Forbes Communications Council. “Our mission with Forbes Councils is to bring together proven leaders from every industry, creating a curated, social capital-driven network that helps every member grow professionally and make an even greater impact on the business world.”

As an accepted member of the Council, Gerard will connect and collaborate with other respected local leaders in a private forum. He will work with a professional editorial team to share his expert insights in original business articles on Forbes.com, and to contribute to published Q&A panels alongside other experts.

“I am honored to join the Forbes Communications Council to further cement Lyrium’s leadership role in the communities in which we operate and to participate with likeminded executives in developing the network,” Mr. Escaler noted. “I believe that the insights and expertise that its members provide will help Lyrium to advance its growth strategy in 2020.”

About Lyrium Venture Partners Limited

Lyrium is a management consulting and venture capital firm that accelerates growth and adaptability to rapidly evolving markets. From multinational and institutional clients to early-stage, start-up ventures, Lyrium applies a blended approach involving strategic insight, creative abrasion, and quantitative and qualitative analysis to help our clients identify and capitalize on practical opportunities for future growth. Lyrium’s solutions include Growth Strategy, Digital Innovation, Human Capital, and Social Impact. Visit us at www.lyrium.co.

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About Forbes Councils

Forbes Councils is a collective of invitation-only communities created in partnership with Forbes and the expert community builders who founded Young Entrepreneur Council (YEC). In Forbes Councils, exceptional business owners and leaders come together with the people and resources that can help them thrive.

For more information about Forbes Communications Council, visit forbescommcouncil.com. To learn more about Forbes Councils, visit forbescouncils.com.