

FOR IMMEDIATE RELEASE

Lyrium on Sustainable Innovation in Radio Television Hong Kong Interview

Hong Kong, 25 November 2016 – Lyrium Venture Partners (“Lyrium”) announced today that its co-founder, Gerard Escaler, appeared for an interview with Aziz Hussain on Radio Television Hong Kong (“RTHK”). The interview will air this Sunday evening, 27 November, on DAB-31, RTHK from 8:00pm to 9:00pm.

Mr. Escaler began by elucidating the science behind how the climate is changing globally and the attendant repercussions in Hong Kong. While the data indicated a rather grim picture, the conversation moved into proactive solutions, government action, and trends in renewable energy. The interview concluded with Mr. Escaler highlighting new business models in the private sector, those emerging in developing markets, and his perspective on the future of clean energy and technology.

“On behalf of Lyrium Venture Partners, I am delighted to share our views on sustainable innovation, particularly as it pertains to creating value for local communities and solving global challenges. Sustainability is at the heart of what we do at Lyrium and I would personally like to thank Aziz and the RTHK team for the opportunity to share our message with their listeners.”

About Lyrium Venture Partners Limited

Lyrium is a leading innovation hive – a hybrid strategy consultancy and incubator – that enables companies to accelerate growth and adapt to rapidly evolving markets. From multinational and institutional clients to early-stage, start-up ventures, Lyrium applies our unique blend of quantitative and qualitative analysis, integrated with our pragmatic and creative thinking, to help our clients identify the right opportunities and create a lasting culture of innovation. Lyrium’s solutions include Innovation & Design, Human Capital, Principal Investment, and Social Impact. Visit us at www.lyrium.co.

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About Radio Television Hong Kong

Established in 1928, Radio Television Hong Kong (“RTHK”), the oldest broadcasting station in Hong Kong, is also the sole public service broadcaster and operates independently from other government departments. It is the only local broadcaster that provides radio, television and online broadcasting services that carry out the public purpose and mission set in “The Charter of Radio Television Hong Kong.” RTHK takes the lead in producing innovative programmes which come among the top in credibility, listenership and programme appreciation indexes among other media organizations. Further information can be found at www.rthk.hk.