

FOR IMMEDIATE RELEASE

Lyrium on Innovation and Inclusion at Credit Suisse

Hong Kong, 21 September 2017 – Lyrium Venture Partners (“Lyrium”) announced today that it joined Credit Suisse and other companies in exploring the role of diversity in driving innovation. A member of Lyrium’s executive team shared insights and relevant case studies during Credit Suisse’s “Innovation through Inclusion” panel. Moderated by Lea Angelin-Linker, Director of Information Technology at Credit Suisse, the roundtable discussion included:

Gerard Escaler	Co-founder & CMO, Lyrium Venture Partners
James Green	COO, Greater China & COO, Asset Management, Asia Pacific, Credit Suisse
Paul Gresham	CIO, APAC Solutions, Credit Suisse
Patti Hunt	Co-founder & Director, Make Studios
Keisha Siriboe	M.A. Ph.D. Candidate & Founder, Stories of Us

In keeping with the evening’s theme, Gerard Escaler provided specific examples, citing differences in metrics used to capture diversity and inclusion, limitations caused by unconscious bias, scaling diversity and inclusion within startup ventures, and how diversity and inclusion leads to better innovation. The roundtable discussion and networking event were heavily attended and well received.

Mr. Escaler added “Given the paucity of women and minorities in leadership roles in the technology sector generally, I would like to thank Credit Suisse and the other panelists for organizing an engaging discussion around such a critical issue and I look forward to continuing the conversation.”

About Lyrium Venture Partners Limited

Lyrium is a leading innovation hive – a hybrid strategy consultancy and incubator – that enables companies to accelerate growth and adapt to rapidly evolving markets. From multinational and institutional clients to early-stage, start-up ventures, Lyrium applies our unique blend of quantitative and qualitative analysis, integrated with our pragmatic and creative thinking, to help our clients identify the right opportunities and create a lasting culture of innovation. Lyrium’s solutions include Innovation & Design, Human Capital, Principal Investment, and Social Impact. Visit us at www.lyrium.co.

Media Contact:

Regina Inonog
T: (852) 2159 9106
E: rinonog@lyrium.co

About Credit Suisse AG

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 45,430 people. The registered shares (CSGN) of Credit Suisse's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at www.credit-suisse.com.